



LOANED EXECUTIVE PROGRAM

Are you interested in a program that provides training for your best and brightest employees at no cost to you? A program offered through the (insert name) Combined Federal Campaign (CFC) offers the opportunity to enhance the performance of your key personnel with specialized training in the areas of marketing, public speaking, time management, team building, effective communication and more.

The CFC Loaned Executive (LE) Program presents managers with a unique opportunity to provide career development for employees with advancement potential and demonstrated ability to tackle jobs requiring enthusiasm, organization, oral and written communication skills, self-motivation and active team participation.

Loaned Executives work directly with senior Federal executives to establish agency CFC "game" plans, formulate strategies and secure commitments for key agency head responsibilities. LEs experience the

satisfaction of fulfilling the customer service requirements of their assigned agencies. The LE experience is a challenging, but highly rewarding experience. LEs perform key management functions necessary for agency heads and senior executives to conduct a successful campaign. Employees who have participated in this program returned with improved skills and effectiveness.

Benefits to the Organization

- Enhanced image of the Federal employee within the community
- Quality training in public speaking, project management and customer service.

Benefits to the Employee

- Increased contact with community leaders and key Federal executives
- Exposure to all levels of command and management
- Working relationships with dedicated volunteer leaders
- Professional training in self-development fields
- Enhanced advancement potential.

Primary Role of Loaned Executives

- Act as a CFC representative for up to 50 Federal agencies
- Develop action plans to achieve maximum results
- Provide training and support for campaign coordinators and keyworkers in each assigned Federal agency
- Speak at employee meetings and CFC events
- Analyze all reporting information for assigned Federal agencies
- Update CFC Staff on campaign progress

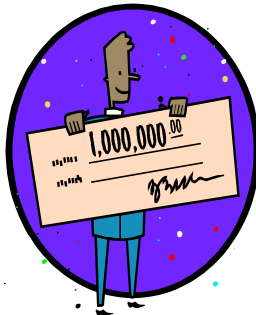
The Loaned Executive Program is a win/win situation.

- Your employee will return with proven skills that are guaranteed to enhance the performance of your organization.
- Local charitable agencies benefit from the fundraising efforts of your employee, which in turn benefits our community.

For more information, visit our web site (insert URL).

LOANED EXECUTIVE PROGRAM:

1. Develops leadership skills of employees demonstrating management potential
2. Provides professional training at no cost to Federal agencies
3. Offers a vehicle to show Federal employees in a positive light
4. Connects the Federal workplace with the community.



Local Federal Agencies whose Loaned Executives participated in last year's (insert name) Combined Federal Campaign

Customs Service
Department of Veterans Affairs
Federal Aviation Administration
Internal Revenue Service
(insert name) Air Force Base
Social Security Administration
INS
Postal Service
Bankruptcy Court

(Insert name) Combined Federal
Campaign
Loaned Executive Program Manager
(Insert Name and Address)
Phone: Fax:
E-MAIL:
Web Site:

(Insert Name)
COMBINED
FEDERAL
CAMPAIGN
LOANED
EXECUTIVE
PROGRAM

